

SUSTAINING MEMBERS

of The Tilt-Up Concrete Association



WHAT IS A SUSTAINING MEMBER?

SUSTAINING MEMBERS of the Tilt-Up Concrete Association (TCA) are major industry **LEADERS**. Their commitment to the advancement of the global Tilt-Up industry is unsurpassed. They see the parallel between contributing to the good of the industry and the benefit to their company and they have made the conscious decision to lead with an active role and example.

As SUSTAINING MEMBERS, these companies are **INVESTING** in the future of our industry. They understand that the TCA is motivated by two fundamental charges: to develop and **EXPAND** tilt-up concrete markets and to maintain a professional stature as the authority on the subject of tilt-up concrete. Moreover, they understand that these two ambitions encompass the core responsibilities of the TCA and represent the most valuable long-term benefits to member companies; a force advocating for increased demand of your product, and the **RESOURCES** to improve that product that are second to none.



WHO ARE THE SUSTAINING MEMBERS?

Contractors, architects, engineers, developers, manufacturers, suppliers and educators are all encouraged to consider investing as a SUSTAINING MEMBER.

The companies presented below represent those making the largest contribution to the future of your industry.



HOW ARE SUSTAINING MEMBERS MAKING AN IMPACT?

The foundational support of SUSTAINING MEMBERS is at the core of this Association. Financially, these companies contribute to the **STABILITY** and **RESILIENCY** of this Association, resulting in strength to weather the influence of economic and other crises while maintaining service, support and even growth..

Additionally, the dedicated **SUPPORT** and **INVOLVEMENT** of their employees participating on committees, attending events and challenging the award programs, fosters a core group of individuals with boots on the ground furthering our mission.

SUSTAINING MEMBERS of the TCA also contribute funding for special projects and research **OPPORTUNITIES** such as the TCA's collaboration with the Air Force Research Laboratory to study the blast load resistance of traditionally-reinforced tilt-up panels. **RESEARCH** propels the industry into new markets, creating opportunities for new jobs, new technologies and the overall expansion of the industry.

Finally, part of the support the TCA receives from SUSTAINING MEMBERS is focused on the **FUTURE** of this industry through valuable educational outreach. Programs such as the TCA Annual Student Design Competition, complimentary student passes to convention and complimentary student memberships that includes access to TCA resources are essential to the future of our industry.



WHAT ARE THE PERKS OF A SUSTAINING MEMBERSHIP?

Besides the most important benefit, which is the knowledge that you are making a difference, there are a few perks to being a SUSTAINING MEMBER.

- **SPECIAL RECOGNITION AT EVENTS** - Throughout the year, the TCA hosts or participates in several events such as World of Concrete, TCA Annual Meeting and Awards Breakfast, TCA Annual Convention, and other industry shows and meetings. TCA SUSTAINING MEMBERS will be recognized at each of these events in some fashion. Depending upon the event, SUSTAINING MEMBERS may be featured on a prominent sign, asked to stand during a presentation or displayed on screen.
- **EXTRA COPIES OF TILT-UP TODAY** - SUSTAINING MEMBERS receive eight (8) copies of what many consider one of the association's greatest products, TILT-UP TODAY. These copies can be delivered to your employees or can be assigned to specific clients, colleagues, or friends. Those copies targeted at specific persons other than your employees will include a sticker on the cover acknowledging your sustaining membership. *Regular subscription numbers are as follows: Professional, Educator, Developer, Other - (2), Contractor, Global Associate (4)*
- **PROMINENT WEBSITE LISTING** - Throughout the TCA website, your name will be highlighted by an icon recognizing you as a SUSTAINING MEMBER. Your member profile page will feature mention of your upgraded membership as well. Additionally, a listing of all SUSTAINING MEMBERS and more information regarding their impact is made available at www.tilt-up.org/sustaining.
- **SPECIAL SHOUT-OUT IN TILT-UP TODAY** - Each issue of TILT-UP TODAY lists all of the association's SUSTAINING MEMBERS. Starting in 2013, each issue will also feature a short message from a couple of SUSTAINING MEMBERS on their commitment to the industry. This message will be accompanied by their logo and contact information. Each issue will feature a different group of SUSTAINING MEMBERS.

UPGRADE YOUR MEMBERSHIP!

If you feel that your company would like to stand out as a champion of this association and the global tilt-up industry, upgrade your membership today!

Simply e-mail mbloomquist@tilt-up.org with your intent, or contact Mitch Bloomquist at (319) 895-6911.

SUSTAINING MEMBER Annual Dues - \$2,000. If you are already a TCA Member, you will be invoiced the difference in annual dues for the current year.

If you are joining the TCA for the first time, please complete a standard member application in addition to this form. The standard application can be found at www.tilt-up.org/join.

If you have any questions or would like assistance with this process please call the TCA at (319) 895-6911.

